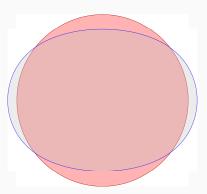
Different convexity concepts in norms of Banach spaces

Andrés Quilis

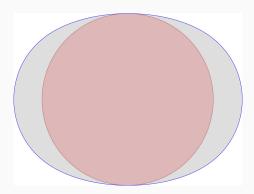
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Rotundity vs Uniform Rotundity of norms

Rotundity (or strict convexity)

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Uniform rotundity is a very strong property: A Banach space admits a UR equivalent norm if and only if it is superreflexive.

Relaxing UR: Locality

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Local Uniform Rotundity

 $\|\cdot\|$ is locally uniformly rotund (LUR) if for any $x_0 \in S_X$ and any sequence $(y_n)_n \subset S_X$,

$$\left\| \frac{x_0 + y_n}{2} \right\| \to 1$$
 implies that $\|x_0 - y_n\| \to 0$

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Uniform Rotundity in Every Direction

 $\|\cdot\|$ is uniformly rotund in every direction (URED) if for any $v \in S_X$ and any $(x_n)_n, (y_n)_n \subset S_X$ with $y_n - x_n \in \text{span}\{v\}$,

$$\left\|\frac{x_n+y_n}{2}\right\| \to 1 \text{ implies that } \|x_n-y_n\| \to 0$$

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Theorem (Hájek, Q. 2023)

The answer is yes to all three questions. In fact, such norms are dense whenever they exist.

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An idea:

Start by constructing a sphere which contains segments, but only in a set of chosen directions.

Q: How do we get segments in the sphere in only a particular direction?

Thank you!